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Fairfield OH BUSINESS BOOSTER

February 2011

Chamber of Commerce dinner planned March 24

Mark your calendars for the 55th Fairfield



Doug Hall

Chamber of Commerce Annual Dinner on Thursday, March 24, at

Receptions Conference Center. This is the Chamber's biggest evening event of the year, presenting an excellent opportunity to network with other business leaders.

The special guest speaker will be professional inventor and entrepreneur Doug Hall. Doug founded the Eureka! Ranch in 1986 where he serves numerous Fortune 500 clients. He is the author of four best-selling books and has starred on a wide range of television and radio programs.

For information or reservations, call the Chamber at 881-5500 or visit www.FairfieldChamber.com.

Building construction increased in 2010

Building construction activity in Fairfield increased in 2010 by 38 percent over 2009 figures. Total construction permit activity reported by the City's Building Division for 2010 was \$25,567,765 compared to \$18,516,101 in 2009.



There were few commercial or industrial construction starts in the year, so most of the valuation came from an array of industrial renovation projects. Among those projects were ten large scale projects which absorbed over 765,000 sq. feet of vacant industrial space in

2010. These new business ventures will add employment opportunities for city residents. In addition to these large absorption projects, there were numerous other smaller remodeling projects.

While commercial construction activity increased in 2010, residential construction activity decreased slightly from 2009 figures. Residential construction includes a wide variety of activities, including new home construction, roof replacement, HVAC work, decks, sheds

and fences. In 2010, residential construction activity was valued at \$7,131,659, down from \$7,878,345 in 2009. New housing starts, however, increased to 19, up from 15 in 2009.

Among Cardiovascular Hospitals

Mercy Hospital listed in nation's top 50

Mercy Hospital Fairfield, considered one of the best community assets in Fairfield, has celebrated another tremendous accomplishment. The hospital was ranked by Thomson Reuters as one of the nation's top 50 cardiovascular hospitals. Mercy Hospital Fairfield is the only hospital in greater Cincinnati to earn recognition as a top cardiovascular hospital.

The Thomson Reuters study reviewed the performance of 1,022 hospitals nationwide by analyzing outcomes for patients with heart failures and heart attacks, and for those who received coronary bypass

surgeries and coronary interventions, such as angioplasties. The top hospitals, including Mercy, offer patients:

- Better risk adjusted survival rates
- Fewer incidents of complications
- Fewer patients readmitted in the 30 days following discharge
- Shorter hospital visits and lower costs

"Mercy Health Partners has

been quietly building one of the nation's leading cardiac

programs," said Tom Urban, President of Mercy Hospital Fairfield.



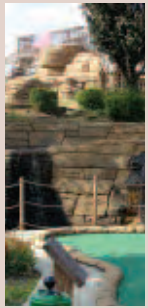
"Winning this award is a tribute to our doctors and medical staff and their commitment to patient care. But the real validation still comes from the lives we save and the lives we touch through the expert care of our physicians and staff."

For more information about the Thomson Reuters 50 Top Cardiovascular Hospitals award, visit www.thomsonreuters.com.

Swing into Spring

When the weather finally breaks and you want to start practicing for spring sports, look no further than the Fairfield Golf Center.

Located at the corner of Route 4 and Bypass 4, the Fairfield Golf Center has everything you need to start working on your swing. Golfers have a lighted driving range (with heated and covered tee boxes), a fully stocked pro shop, and a professional instructor for private lessons. Baseball and softball players have batting cages that open on March 1. For family fun, a beautiful 18-hole miniature golf course awaits, with specials for birthday parties.



For information, call 870-9057 or visit www.FairfieldGolfCenter.com.

The Green Courier: Delivering Sustainability

Fairfield is home to the region's most environmentally friendly courier service, The Green Courier. Founded in 2009 by Richard Hileman and daughter-in-law Jacinta Hileman, the company's mission is to provide eco-friendly delivery solutions at affordable prices.



service had already begun in other large cities," said Jacinta Hileman.

"We also learned that by using a hybrid car, you actually can make the delivery using less gas. This gas savings can be passed on to the customer in lower rates and no fuel surcharges. We are the

The Green Courier's sustainable delivery service will deliver not only packages, but also a green image for clients looking to document their lower carbon footprint. The company's green practices include the use of a hybrid Honda Insight vehicle, recycling of all office materials, and an online system for order entry and billing, which eliminates the need for paper.

The beginning concept of the company was to take a normal business service and make it green.

"As a family-operated business, we strive to protect and preserve our environment for future generations," said Richard.

"As we started to research the concept, we learned that the concept of a green delivery

only courier service in the region that doesn't charge fuel surcharges. This really sets us apart, especially when gas prices are over \$3 and other companies begin tacking on fuel surcharges."

The Green Courier offers delivery service from Columbus to Northern Kentucky. Visit www.GreenCourierCincy.com or call 889-0303.

FREE counseling available for small businesses

The City of Fairfield and the Fairfield Chamber of Commerce have recently entered into partnership with the non-profit BizTech Center to bring expanded small business and entrepreneurship services and resources to the Fairfield business community. These FREE services are geared toward start up and existing small businesses to strengthen companies for growth and job creation.

- Mentoring
 - International Trade
 - Risk Management
 - Access to Capital
- FREE Workshops**
- Start Your Own Business
 - Marketing
 - Business Taxes

Call the Fairfield Chamber at 881-5500 for an appointment with a business adviser or visit www.FairfieldChamber.com for a list of free workshops.

Numbers to Know

- Building/Zoning:** 513/867-5318
- Development Services:** 513/867-5345
- Fire Prevention:** 513/867-5379
- Economic Development:** 513/867-5345
- City Income Tax:** 513/867-5327
- Utilities/Billing:** 513/867-5370
- General Info:** 513/867-5300

FREE Services

- One-on-one, confidential business counseling by certified business advisers
- Business Plan Development
- Business Management
- Marketing Strategy
- Financial Planning
- Professional/Technical Referrals
- Information and Resources



Two new restaurants open on SR 4

Two new Thai restaurants have opened on State Route 4, adding to Fairfield's strong collection of ethnic dining options. House of Bangkok is located at 4876 Dixie Highway, toward the northern end of the business corridor.

Sawasdee Thai Cuisine is located at 6600 C Dixie Highway, in the Diplomat Village Shopping Center, near the southern end. Both restaurants are open for lunch and dinner, seven days a week.

