



www.fairfield-city.org

Fairfield OH BUSINESS BOOSTER

May 2011

Chamber awards annual honors

On Thursday, March 24, the Fairfield Chamber of Commerce celebrated its 55th Annual Dinner with numerous awards and honors. Winners included:

Business Person of the Year

Rik Saylor

Rik Saylor Financial

President's Award

Carol Oerther, *retired*

Sibcy Cline Realtors

Business Student of the Year

Claudia Agyemang

Fairfield High School

Chamber Golf Outing is May 18

The Fairfield Chamber of Commerce 2011 Annual Golf Outing will be held Wednesday, May 18, at the Fairfield Greens South Trace Golf Course. The event features 18 holes of golf, lunch, dinner and a chance to win numerous prizes. One of the Chamber's premier networking events, the outing is open to both Chamber members and non-members. For more information or to register, contact the Chamber at www.FairfieldChamber.com or 881-5500. 🌐

Water towers offer highest locations

Towers offer reliable service... and revenue

In this fast-paced world of smart phones, I-pads and various other wireless communication devices, there are extensive telecommunication infrastructure investments needed to maintain these wireless networks. There are more than 20 separate telecommunication towers/antennas in the City of Fairfield alone. These antennas provide residents and businesses with valuable wireless networks so as to operate existing technologies and future technologies yet to be introduced to the market.

The City has partnered with various telecommunication providers at strategic locations in the community, allowing equipment and antennas on public property via lease agreements. Most of these locations are on or around

water towers. The City realizes more than \$100,000 in annual net lease proceeds from this non-traditional revenue source, funds that are used for general fund expenditures. The City of Fairfield entered into its first telecom lease in 1994 and now has nine existing agreements.

Beyond the benefits of the sustainable income stream, it is critically important for residents and businesses to have the most reliable wireless networks possible.

As an additional benefit, when the antennas are affixed to



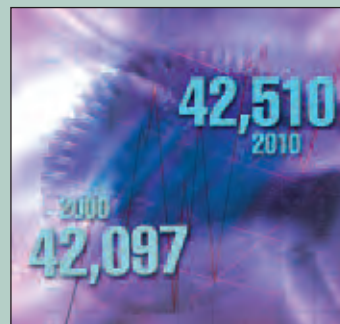
water towers, the need to construct a new telecom tower is eliminated. 🌐

Census data shows slight population increase

Last spring, the U.S. Census Bureau conducted the constitutionally-mandated inventory of every person living in the nation. The results of the census started being released earlier this year.

Early data released show that the population of Fairfield increased slightly over the

decade between 2000 and 2010. The 2010 population of Fairfield was 42,510, which is up from the 2000 population of 42,097.



Census information is important to the City for a variety of reasons. It helps define how areas are

represented in state, regional and federal government. The distribution of federal funds is determined, in part, by census information. Businesses utilize this information heavily as they make decisions on locating retail stores and other services.

City officials will continue to analyze all available data as it is released over coming months. The information is extremely important to help guide planning and investment decisions. 🌐

Pfefferle Tire earns web honor

Pfefferle Tire and Automotive Service, which opened on Nilles Road in 1994, recently was recognized as having one of the Top 10 Automotive Repair Web Sites in the United States. The award was presented by AutoInc. magazine in its January issue. Located at www.pfefferletire.com, the shop has a bimonthly newsletter, coupons, and a way to make appointments. Fairfield congratulates Pfefferle Tire on this award.



Fairfield welcomes three new eateries

Several new casual dining options have planned openings around town this spring.

Kidd Coffee is located in the Combs Building at 311 Nilles Road, at the corner of Nilles and River across from Sacred Heart Church. They serve a variety of coffees, along with a wide variety of other beverage and food items. They even have a drive-thru for convenient

service. Visit www.kiddcoffee.com/fairfield for more information.

J. Gumbo's bills itself as "down home Cajun cooking," with a variety of Creole and Cajun dishes. It is located in the Fair Oaks Plaza at 5951 Boymel Drive. The restaurant offers both indoor and outdoor seating. Visit www.jgumbos.com for more information.

Gordo's Pub and Grill is located in the Jungle Jim's complex, at 5502 Dixie Highway. Chef Raymond Gordo was a former Chef de Cuisine in the Jean Robert Restaurant Group. Gordo's specializes in upscale pub fare. This will be his second location, building on a successful Norwood location. Visit www.gordospub.com for more information.

Local businesses benefit from Home Expo show

The 9th annual Fairfield Home Improvement Expo was held at the Community Arts Center on Saturday April 2. This popular event has proven over the years to be a positive for both Fairfield residents and businesses, and ultimately for the City.

This year, the Expo had 68 exhibitor booths, more than half of which were filled by Fairfield-based companies. For no cost, these companies gained exposure to thousands of potential customers over the course of the day.

Koeninger Property Services is one local business that found great success from the event. The company, which provides architecture, property and grounds management services for commercial and residential



customers, was a first-time exhibitor in 2010. Owner Mark Koeninger, a Fairfield resident, promoted several of his firm's services, including a new organic lawn treatment which proved to be very popular.

After the Expo, Koeninger reported "I expect to see two home additions and several landscape projects, all in

Fairfield, directly from the event, which is good for both me and the City. It's a great idea and we'll definitely be back next year."

Koeninger Property Services can be reached at (513) 642-7771. For more information on the Home Improvement Expo, contact the Fairfield Building Division at (513) 867-5318.



Numbers to Know

Building/Zoning: 513/867-5318

Development Services: 513/867-5345

Fire Prevention: 513/867-5379

Economic Development: 513/867-5345

City Income Tax: 513/867-5327

Utilities/Billing: 513/867-5370

General Info: 513/867-5300