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Fairfield Town Center DORA to Launch Next Week

FAIRFIELD – The City of Fairfield will launch the Fairfield Town Center DORA during the week of July 11, 2022. Establishment of the DORA, an acronym for *Designated Outdoor Refreshment Area*, permits open container carry for beer, wine, and liquor within the specified boundaries of the district. Participants will need to purchase a drink in an official DORA cup from a bar or restaurant located within the DORA boundaries.

Fairfield's DORA will operate from 12:00 noon to 12:00 midnight, seven days a week. Confirmed participating establishments that will be selling alcohol in DORA cups include Applebee's, Berds Grill & Bar, Fairfield Pub, and Richards Pizza. The Fairfield Community Arts Center will also offer DORA beverages at select events.

The public launch of Fairfield's DORA is scheduled for July 14th, concurrent with a Groovin' on the Green concert at Village Green park featuring the *Naked Karate Girls*. Concert attendees can purchase drinks at the event or any DORA establishment and enjoy in the park. Establishments may be selling DORA beverages earlier in the week as part of a soft launch.

The DORA follows Wessel Drive between Pleasant Avenue and Nilles Road, encompassing Village Green park, the Community Arts Center, and the Village Green Shopping Center, exclusive of Kroger. The City's Public Works Department installed signage along sidewalks and roadways to mark the boundaries of the DORA. A map of the boundaries is available at www.fairfield-city.org/dora.

Businesses within the district are being asked to post one of three decals indicating that 1) the business serves alcohol in a DORA cup, 2) the business (e.g. retail store) allows DORA cups inside, or 3) the business does not permit DORA cups inside. DORA cups are single-use and cannot be carried from one serving establishment to another.

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Fairfield covers 22 square miles in Southwest Ohio just north of Cincinnati with 44,000 residents and more than 1,200 corporate, retail, service and light industrial establishments. For more information, visit www.fairfield-city.org, and like or follow us on Facebook, Twitter and Instagram.