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Fairfield OH BUSINESS BOOSTER

AUGUST 2009

American Fan celebrates 40 years in Fairfield

American Fan Company, located on Symmes Road, recently celebrated its 40th



Anniversary. The company manufactures industrial fans and ventilation equipment. *Fairfield congratulates American Fan Company on its milestone!*

Mariachi Festival planned August 16

Local Latino businesses in Fairfield and Hamilton have organized the first annual Mariachi Festival, to be held in Fairfield Sunday August 16. The daylong event will be held at Tori's Station, 74 Donald Drive, from noon to 10:00 p.m.

The festival will include plenty of food, music, dancing and entertainment for the whole family. For information and a complete schedule of events, visit the Fairfield Chamber of Commerce online at www.FairfieldChamber.com.

Fair Plaza redevelopment to begin in fall

The long-awaited redevelopment of the Fair Plaza Shopping Center on Patterson Drive will take its first step this fall with demolition of part of the center and associated site and utility work.

Cincinnati developer Neyer Properties owns the 1960s-era shopping center and the vacant land to the west. Much of the shopping center has been vacant for more than a decade. The City and Neyer have discussed a public-private partnership in order to facilitate a redevelopment project at the site.

This fall, approximately two-thirds of the existing center will be demolished. The portion



from Marsh Foods to the Dollar General will remain, while everything west of the Dollar General will be taken down.

In addition to the demolition, a

regional stormwater retention pond will be created and significant underground utility work will occur. The site work and demolition should be finished by the end of 2009.

Jungle Jim: Retail Superstar

A new book names Fairfield's own Jungle Jim's International Market as one of the 25 best independent retailers in the United States.



Retail Superstars: Inside the 25 Best Independent Stores in America by retail consultant George Whalin was recently published. The first chapter of the book is devoted to Jungle Jim's distinctive style and offbeat decor.

What is the secret to these successful independent retailers? According to Whalin, they are

"extraordinarily innovative retailers who continue to push the envelope, redefine their businesses and try new things."

Congratulations to Jungle Jim Bonaminio and his entire team on yet another honor.

Once the site is cleared and ready for new development, Neyer Properties will aggressively market the site to a host of retail, office, and residential users. Tenants and final building plans have not yet been determined, however the final development is envisioned as a modern, high-quality, mixed-use development.



Under Construction...
Construction is continuing on a new Chipotle restaurant, located just north of Jungle Jim's near the intersection of Route 4 and Michael Lane.

Cornerstone Plaza looking much greener



Cornerstone Plaza has definitely gone green — landscaping that is. To compliment the new façade renovations that were completed last fall, outdated pole signs and parking blacktop adjacent to Route 4 and Magie Avenue were removed and replaced with green space that includes a variety of shrubs and flowering perennials.

In addition, landscape islands were installed near the storefronts. The landscaped areas also helped provide clear vehicular circulation in and out of the center. All improvements were completed by Landform Services, a Fairfield business. 🌿



Did you know...

The shopping center formerly known as Cincinnati Mills (and Forest Fair Mall prior to that) was recently renamed Cincinnati Mall.

The mall was recently sold to North Star Realty Group. The official name of the mall, however, was not included in the sale, so the property was renamed Cincinnati Mall. 🌿

Care urged about sewer contamination

Most businesses never need to think about what is going down their drain and into the City's sewer system. Some, however, need to be extremely careful with their waste discharge since it can pose serious dangers to the sewer system and the processes used at the wastewater treatment plant before the waste can be reintroduced into the environment.

Companies with sensitive waste materials are required to pre-treat or contain the waste for disposal by means other than into the wastewater system.

The vast majority of businesses are extremely environmentally responsible. However, an incident in June severely strained the Fairfield Wastewater Treatment Plant, prompting an investigation into the source of the contamination. Laboratory testing has traced the source to specific areas, where ongoing attention will pinpoint

further contaminations.

Local, state and federal laws provide for extensive fines and jail time for willful offenders. Even if a source cannot be identified, frequent incidents that impact the treatment plant can prompt a costly sewer pre-treatment monitoring program, the cost of which would be covered by the businesses required to participate.

Currently, incidents like the one in June are extremely rare and a pre-treatment monitoring

program is not required.

It is possible that someone other than a local business purposely discharged a substance into the sewer from a tanker truck or 55-gallon drum.

Anyone who sees a suspicious industrial vehicle that may be parked in an inappropriate location is urged to call 9-1-1 so that police can promptly respond and investigate the situation. 🌿

For information, contact Jason Hunold, Chief Operator, Wastewater Division, at 858-7760.

Numbers to Know

Building/Zoning: 513/867-5318

Development Services: 513/867-5345

Fire Prevention: 513/867-5379

Economic Development: 513/867-5345

City Income Tax: 513/867-5327

Utilities/Billing: 513/867-5370

General Info: 513/867-5300



Wastewater Collection System Crew Members Chris Croucher, left, and Kim Campbell install an industrial waste sampler. The device takes readings every 15 minutes to analyze materials in wastewater flows.