



www.fairfield-city.org

AUGUST 2010



Explore Route 4 going "social"

The business district along Route 4 has over 500 businesses. At any one time, some business or another is offering a special promotion or a valuable coupon. The challenge for these businesses and potential customers is to fight through the clutter to find each other.

The City and the Fairfield Chamber of Commerce are partnering with the Route 4 business community to help these businesses and customers with the re-launch of the "Explore Route 4" marketing campaign utilizing popular social networking avenues.

Visit www.ExploreRoute4.com to sign up for email updates. Or you can "friend" Explore Route 4 on Facebook. You'll get great money saving opportunities delivered right into your inbox.

If you are a Route 4 business interested in participating, contact the Chamber at 881-5500. 

Far more than just a name

The passion of Smart Energy Solutions

As concern mounts about the environmental impact of the oil spill on the Gulf of Mexico, green energy and renewable energy sources are gaining in popularity. One local company is providing solar energy solutions here in Fairfield. Smart Energy Solutions, located at 2028 Bohlke Drive, has developed and built the area's first public solar powered electric vehicle charging station. Company owner (and Fairfield resident) Al Fischer is passionate about providing a clean, independent

energy future for generations to come.

"We are excited to be a part of Fairfield's energy future," he said.

North SR 4 to get landscaping

More landscaping is coming to Route 4 this fall! The City of Fairfield has been awarded a second Transportation Enhancement Grant to landscape the northern section of State Route 4, between Symmes Road and the railroad overpass.

The work will not only compliment the landscaping located at the southern end of Route 4, but will also add landscaping to the base of the



The 60 solar panels used for the vehicle charging station also provide 25-30 percent of the power required by the company's

neighboring manufacturing plant. This, combined with energy conservation and several energy efficient building upgrades, has reduced the building's energy

bill by more than 50 percent. There is also a federal tax credit that covers part of the cost, allowing this 30-year source of energy to be paid for in less than three years.

Also unique to the site is a sign in front of the building showing visitors and passers-by how much energy the solar panels generate. It acts as an educational tool to showcase solar energy and its effectiveness in this region.

Smart Energy Solutions can help local businesses and residents with a variety of energy saving options, including energy education and conservation tips, renewable energy, and smart grid technology.

Even a few simple solutions can help save energy and money. For more information or a free consultation about energy solutions, contact Matt Kuhn at (513) 317-4953 or go to www.tfgsmartenergy.com. 

Improvements continue along Patterson

Chamber's popular Business Showcase returns October 6

Mark your calendars for the Fairfield Chamber of Commerce annual Business Showcase event. This year's theme is "Business Carnival". The Showcase will be held on Wednesday, October 6, at Receptions Conference Center, 5975 Boymel Drive.

Events include the annual luncheon from 11:30 a.m. to 1:30 p.m., the showcase from 1:30 to 6:00 p.m., and the popular Taste of Fairfield from 4:00 to 6:00 p.m.

For information, visit www.FairfieldChamber.com or call 881-5500 for details as the date draws nearer. 🌐

Patterson Drive will soon have a new and improved look. Pavement will be replaced with colorful landscaped medians, more street trees will be planted along the entire length of the road, and a new gateway feature will be constructed at the northwest corner of Pleasant Avenue and Patterson Drive.

In order to be sustainable and cost efficient, the landscape medians will be planted with native species that do not require much water. This will eliminate the need for an irrigation system. The City



obtained a \$200,000 grant to pay for all the improvements.

Construction is expected to begin at the end of August and last through the end of October. The road will remain open to traffic during construction.

The streetscape project will compliment the extensive private redevelopment now underway in the area. The

owner of the former Fair Plaza shopping center is in the middle of a redevelopment of the 1960s era center. Interior and exterior building renovations, parking lot improvements, and new signage and landscaping will give it a modern neighborhood commercial feel. Adjacent to the shopping center, plans call for a three-story senior housing facility. Collectively, these two private developments have been named "Patterson Place".

For more information, contact Erin Donovan, Planning Manager, at 867-5345. 🌐

Local vendors making sales at City events

During the summer months, the City organizes many events at Village Green Park. Not only are these events great fun for Fairfield families, but they are also great opportunities for local food vendors to make sales and gain exposure.

The Fairfield Parks & Recreation Department contracts with numerous area restaurants and vendors to add local flavor to the events.

An example is the Groovin' on the Green Concert Series. "Groovin' on the Green has such a diverse offering of musical tastes that we wanted to match that in terms of the concessions offered at the events", says Events Manager Ben Strickler. "The Fairfield area has such a rich offering of restaurants that we are able to offer quality food for all of the concert goers."

Hammann's Butcher Shop, Deli & Catering is one



Fairfield business that benefited from the exposure. The family-owned business not only sells traditional meats and other deli items, but they've recently found success in catering events. The company had a tent at several events earlier this summer, and their pulled pork sandwich was a big seller.

Owner Rob Hammann reports that working the events was extremely valuable. "Not only were they overall profitable, but we made a lot of new

customer contacts." He appreciated the opportunity from the City. "The City was very welcoming and it worked out well for everyone."

Hammann's Butcher Shop, Deli & Catering is located at 6180 Winton Road. Visit www.hammannscatering.com or call 858-3237 for information.

For more information on vendor opportunities at future City events, contact the Fairfield Parks & Recreation Department at 867-5348. 🌐

Numbers to Know

Building/Zoning: 513/867-5318

Development Services: 513/867-5345

Fire Prevention: 513/867-5379

Economic Development: 513/867-5345

City Income Tax: 513/867-5327

Utilities/Billing: 513/867-5370

General Info: 513/867-5300