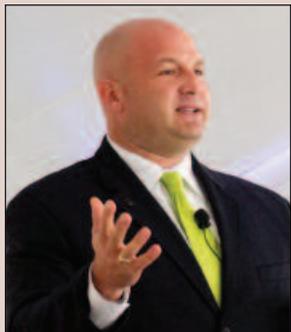




www.fairfield-city.org

# Fairfield, OH BUSINESS BOOSTER

December 2014



## Chamber Showcase draws thousands

The Fairfield Chamber of Commerce held its annual Business Showcase on October 1. The event was a great success, with thousands of attendees visiting more than 100 business display booths throughout the afternoon. The luncheon speaker, Zachary Green (pictured above) of MN8 Foxfire, inspired the luncheon crowd with his personal story of entrepreneurship. 🌱



## Residents urged to support local business

This holiday season, as people are doing their holiday shopping for goods and services, the City of Fairfield and the Fairfield Chamber of Commerce are encouraging people to "Support Local Business." Look

to communities; they foster local job creation; and they help build and sustain healthy communities.

**"There are many well-documented benefits for choosing local independent businesses."**

— Kert Radel  
Fairfield Chamber of Commerce

"There are many well-documented benefits for choosing local independent businesses," said Kert

for banners and advertisements around town to remind people of the simple, but important, message.

Numerous studies have shown the benefits of supporting local businesses. They recycle a much larger share of their dollars in the local economy; they provide uniqueness and distinctive character

Radel, President of the Fairfield Chamber of Commerce. "The Chamber is proud to help support and promote this important message."

"As a small-business owner, I really love this campaign," said Kathy Carpe of Fairfield Framing Gallery. "We all occasionally need to shop at national chain stores, and that's OK. But buying local really does put more money back into the community." 🌱

## Ten reasons to buy local

- 1 Local Character and Prosperity**  
In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.
- 2 Community Well-Being**  
Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.
- 3 Local Decision-Making**  
Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.
- 4 Keeping Dollars in the Local Economy**  
Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.
- 5 Job and Wages**  
Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains do.
- 6 Entrepreneurship**  
Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.
- 7 Public Benefits and Costs**  
Local stores require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.
- 8 Environmental Sustainability**  
Local stores help to sustain vibrant communities, which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.
- 9 Competition**  
A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.
- 10 Product Diversity**  
A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

Source: Institute For Local Self-Reliance (www.ilsr.org)

## Numbers to Know

- Building/Zoning:** 513/867-5318
- Development Services:** 513/867-5345
- Fire Prevention:** 513/867-5379
- Economic Development:** 513/867-5345
- City Income Tax:** 513/867-5327
- Utilities/Billing:** 513/867-5370
- General Info:** 513/867-5300

## High-tech corp moves to Fairfield

CKS Solution Inc. is a high-technology display service provider, specializing in video display services and LED lighting. The company has numerous facilities around the world. It recently moved its headquarters facility from Batavia to a larger facility on Muhlhauser Road in Fairfield. 🌐

## Nilles Road Pizza Hut moving

The Pizza Hut restaurant on Nilles Road is scheduled to relocate in November to a small carryout/delivery location at 5245 Pleasant Avenue (next to UDF). The pizza chain is closing many of its sit-down restaurants nationwide. There is another Pizza Hut carryout/delivery location in Fairfield at 6625 Dixie Highway. 🌐

## C&T expands on Port Union

C&T Design and Equipment Company is a 40 year-old national company that designs, sells, and services foodservice equipment for commercial customers such as restaurants, schools, and health care facilities. In 2007, the local division built and moved into a new 20,000 square foot building at 4025 Port Union Road in Fairfield. The company is currently building a 9,000 square foot addition to accommodate more inventory and more personnel. 🌐

## Expansion to create new jobs

# Machintek begins \$2.3 million expansion

Machintek Corporation is a contract manufacturer that provides machining and fabrication services for dozens of global customers. The company specializes in machining, welding/fabrication, build-to-print assembly, inspection, and balancing. Machintek has been in business for more than 25 years, including the last 19 years at the Port Union Road facility it built in Fairfield.

Due to steady growth in recent years, Machintek needs additional office and manufacturing space. It recently began constructing a 40,000



square foot expansion. The company will invest more than \$2.3 million in the project, will

retain its existing 52 employees and will create at least 10 new jobs. 🌐

# Furniture Fair remodeling nears completion

Furniture Fair is celebrating its 30th anniversary in Fairfield by completing a major remodeling of its Route 4 retail store, located at 7200 Dixie Highway. The work

includes new carpeting, paint, lighting and signage. Perhaps the most noticeable part of the project, which should be completed in December, is the

consolidation of the two existing entrances into a single new entrance.

Furniture Fair is a family-owned business with eleven locations throughout the greater Cincinnati region. The Fairfield location is the largest location, with about 200 combined employees in the retail store and the warehouse.

CEO Rick Daniels is pleased with the performance of the store and is excited about the renovations. "It was important for us to make this investment in the store and stay up with the times. We appreciate the support from the community and want to continue serving our customers." 🌐



# Jersey Mike's Subs to open at Jungle Jim's

Jersey Mike's Subs is planning its first restaurant in Fairfield at Jungle Jim's International Market, in the former Jungle Subs location. Construction is not expected to take long, and the restaurant is expected to open in mid-December.

Started in 1956 on the Jersey shore in Point Pleasant, New Jersey, Jersey Mike's now has more

than 1,300 restaurants either open or under development nationwide. The company has nearly doubled in size over just the past three years. Jersey Mike's is ranked among the top five fastest-growing restaurant chains, with sales above \$200 million. For more information or to view the menu, visit



[www.jerseymikes.com](http://www.jerseymikes.com). 🌐