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Fairfield, OH BUSINESS BOOSTER

FEBRUARY 2010

Anthony Muñoz to address Annual Chamber Dinner

Former Cincinnati Bengal Anthony Muñoz will be the featured speaker at the 54th annual Fairfield Chamber Dinner. The event is scheduled for Wednesday, April 28, from 6:00 p.m. to 9:00 p.m. at Receptions Conference Center, 5975 Boymel Drive.

Muñoz was selected by the Bengals in the 1980 NFL draft, starting as an offensive lineman. He remained with the Bengals for 13 years. He was selected to play in the Pro Bowl for eleven consecutive years and played in Superbowl XVI and Superbowl XXIII.

Muñoz was inducted into the Pro Football hall of Fame in 1998, becoming the first Bengal to earn such an honor. In 2002, he established the Anthony Muñoz Foundation to promote programs that impact area youth.

Advance reservations are \$55/person or \$400/table of eight. Contact the Chamber at 881-5500 for reservations or for more information. 🌐



Plans approved for Patterson development

On January 11, City Council approved a concept rezoning plan for a new development named Patterson Place. This new development, which is located on the north side of Patterson Drive just west of the Fair Plaza shopping center, consists of two major components.

The first component of the development is a three-story senior housing building containing 120 one- and two-bedroom units. The second component of the project consists of approximately 30 one-story, single family, owner-occupied detached houses for seniors.

Property owner Neyer Properties hopes to break ground on the \$15 million project late this year, after finalizing the design and securing financing.

The project will be completed over several years. 🌐

Children's Hospital opens clinic at Mercy campus

A Cincinnati Children's Hospital Medical Center primary care clinic opened January 4 to serve uninsured and Medicaid patients in the Fairfield/Butler County area. The clinic is operated at the Cincinnati Children's location on the Mercy Hospital Fairfield campus, Mack Road. The clinic is open from 8 a.m. to 8 p.m. Monday through Thursday; 8 a.m. to 5 p.m. Friday and Saturday; and 10 a.m. to 2 p.m. Sunday.



"Although there are practices in the Butler County/Fairfield area that accept Medicaid and uninsured patients, the demand for services is significantly greater than the current capacity," she said. "We are opening the new clinic to help provide quality care to that population." Dr. Mansour noted that the medical center is in need of additional training sites for medical professionals. This site will assist in meeting that educational mission.

The goal of the clinic is to increase access to primary care services for uninsured and Medicaid patients, said Mona Mansour, MD, Director of Primary Care in the Division of General and Community Pediatrics at Cincinnati Children's.

The comprehensive primary care services will include routine well-child checks, care for children with chronic health conditions, and ill-child care. Care providers at the clinic will include physicians and nurse practitioners. For more information, or to make an appointment, call 513-636-8259. 🌐

Tourney has major economic impact

Cincinnati Financial Corp & Franks Auto Body Carstar win business awards

The Fairfield Rotary Club and the Fairfield Chamber of Commerce recently recognized two businesses, Frank's Auto Body Carstar and Cincinnati Financial Corporation, as Ethical Business Award winners for 2009.

The purpose of the award is to recognize those businesses that conduct their affairs in ways that demonstrate a recognition and concern for all those who are affected by the business venture.

Fairfield congratulates both winners of this distinguished award. 🌐

Even though we're in the middle of winter now, spring is just around the corner. One of the highlights of springtime in Fairfield is the annual Mid-American Soccer Classic (MASC) soccer tournament, marking its 25th anniversary this year. The 2010 MASC will be held at Joyce Park over two weekends in April. The girls tournament will be April 9-11, and the boys tournament will be April 16-18.

The tournament brings an influx of youth teams with thousands of players and their family members to Fairfield from locations all over the Midwest. Last year, more than 590 teams



from seven states and Canada participated. These visitors represent a tremendous business

opportunity for area merchants. Visitors will be staying in area hotels, eating at restaurants, buying gas and convenience items, and looking for family recreational activities.

To provide a more enjoyable experience for visitors and to assist area businesses with capitalizing on this opportunity, tournament organizers are working with the Fairfield Chamber of Commerce and City officials. To learn more about business opportunities associated with the tournament, contact the Fairfield Chamber of Commerce at 881-5500. For information about the tournament, visit www.masctournament.com. 🌐

Learn to market your business better!

In these challenging economic times, it is more critical than ever for businesses to effectively market themselves to existing and potential customers. But cash flow is tight and businesses are watching every penny closely, so the traditional marketing methods may not be affordable or appropriate. At the same time, technology is rapidly changing the business world, and new marketing methods are emerging. How can Fairfield businesses understand and take advantage of these new opportunities?

To help business owners refine their marketing skills and gather new ideas, the Fairfield Chamber of Commerce has announced a new series of training sessions that will be open to all Fairfield businesses. Led by Denise Reier, President of ADAGO Marketing, these sessions will be offered from 11

a.m. to 1 p.m. on Wednesdays over a three week period in March. Sessions include:

March 10:
Marketing Fundamentals

March 17:
Website and Online Marketing

March 24:
Social Media Marketing

The cost is \$5 per session, which will cover the cost of lunch. All sessions will be held at Workforce One of Butler County, 4631 Dixie Highway (in the Fairfield Crossings shopping center).

For information or registration, contact the Fairfield Chamber at 881-5500. 🌐

Numbers to Know

Building/Zoning: 513/867-5318

Development Services: 513/867-5345

Fire Prevention: 513/867-5379

Economic Development: 513/867-5345

City Income Tax: 513/867-5327

Utilities/Billing: 513/867-5370

General Info: 513/867-5300



If you've driven by the former Ryan's Steakhouse location at 6310 S. Gilmore Road lately, you would definitely have noticed a new business is booming there. The Asian Buffet opened in November. The all-you-can-eat lunch buffet is \$6.49; dinner is \$9.99.