



www.fairfield-city.org

MAY 2010

Chamber Golf Outing planned May 19

The Fairfield Chamber of Commerce annual golf outing is scheduled for Wednesday May 19 at the Fairfield Greens South Trace Golf Course. The fun day includes 18 holes of golf (including two mulligans), opportunities to win numerous prizes, lunch from Rib City, dinner from Outback Steakhouse, and, of course, lots of valuable business networking and socializing.

To register or for more information, visit the Fairfield Chamber at www.FairfieldChamber.com or call 881-5500. 🌐

Jane Johnson earns Chamber honor

Fairfield resident Jane Johnson, President and CEO of Quality Publishing Company, has been named as Businessperson of the Year by the Fairfield Chamber of Commerce. Established in 1953, Quality Publishing has grown over the years to employ 10 workers at its printing plant on Symmes Road.



Wyler Cadillac to remain open

Last summer, General Motors announced that numerous dealerships around the country would be dropped from its network. Included as one of those to be dropped was Fairfield-based Jeff Wyler Cadillac. In early March, GM announced that it had reinstated several dealerships, including Wyler Cadillac. "We're very grateful," said David Wyler. "I can't tell you how excited I am for our employees."

Wyler Cadillac employs about 30 people and is the highest online consumer rated Cadillac dealership in the state of Ohio. It has been part of the Wyler



Automotive family for 18 years.

The announcement that it will remain open is obviously great news for the employees and customers of Wyler Cadillac. It is also great news for the overall health of the Explore Route 4 automile. The auto dealerships are one of the main economic drivers (pun intended) for the Route 4 business district. The 14

distinct dealerships collectively employ hundreds of people and attract tens of thousands of customer visits annually.

One of the strengths of the Explore Route 4 automile is that there are so many dealerships in such

close proximity to each other. A customer can easily shop and compare several brands in one afternoon. Throughout all of the economic turmoil of the past couple of years, Route 4 has only lost one dealership, Just Saab, which was the smallest in the corridor. All of the others seem poised to strengthen their market positions, which is great news for Fairfield. 🌐

Free classes offered to get jobs, start business

In these tough economic times, job seekers face extensive competition for any available positions. Workers need to develop marketable skills and knowledge in order to make themselves stand out from the crowd. Likewise, now more than ever, would-be entrepreneurs that are thinking of starting a new business need to carefully plan for the future in order to maximize their chances of success.

To assist these individuals, Butler Tech is offering a number of free training sessions through its Adult Education Program.

In addition to these classes, Butler Tech offers many other adult education classes and training sessions. Topics include Business, Computer Training, Health & Medical, Industrial, Language, and Personal Interest. For more information on any of these



"How To Interview Successfully" (2.5 hours)
May 21 at 1:00 pm or
June 25 at 1:00 pm

"Resumes That Get You Hired" (2.5 hours)
May 7 at 1:00 pm or
June 14 at 1:00 pm

"Start Your Own Business Workshop" (3.5 hours)
May 13 at 6:00 pm or
June 10 at 6:00 pm

offerings, as well as other opportunities, visit www.ButlerTech.org. 🌐

Local firm gets contract for median landscaping



Kopco Graphics wins back-to-back awards

For the second year in a row, Fairfield-based Kopco Graphics has been recognized as one of the best managed label companies in the country. Kopco manufactures thousands of types of labels for customers around the country. At a recent Tag and Label Manufacturers Institute meeting, Kopco Graphics was named as one of four winners of the Eugene Singer Award for Management Excellence. 🌐

Many visitors to Fairfield arrive from I-275 and travel north up State Route 4 into the City. To improve the appearance and create a positive first impression of the corridor for these visitors, several large landscaped areas were created along the southern portion of the corridor several years ago.



After any landscaping is installed, it needs to be maintained, particularly in the spring and summer months. Working alongside, and sometimes in the middle of, such a busy thoroughfare like Route 4 can be dangerous. In order to safely and effectively maintain

these areas, Fairfield-based T.R. Gear Landscaping was recently awarded a three year maintenance contract.

T.R. Gear Landscaping was founded in 1980 and provides expert services in landscape design and installation; total

grounds management including snow services; and irrigation system design, installation and maintenance. T.R. Gear is one of the region's largest landscaping companies, with its corporate headquarters located in Fairfield, and satellite locations in Dayton, Mason and Hebron Ky.

"We are proud to have been awarded the contract for maintaining the

landscaped areas along Route 4 in Fairfield," says company president Tom Gear. "Fairfield is a great place to own a business and we are excited to be able to have the opportunity to work with the City to improve the appearance of the community." 🌐

Wake Nation opens for second season

Wake Nation Cincinnati opened its 2010 season on Saturday May 1, hoping to build on a successful first season. Wake Nation CEO Peter Kennedy is excited about the upcoming season. "Last season was a tremendous success for us. We loved introducing watersports to tons of people."

Wake Nation Cincinnati, located at Joyce Park, opened last year as only the 7th cable wake park in the United States. The closest is more than 600 miles away. It features a 10-acre oval-shaped lake on which riders are pulled by an overhead cable system. Wake Nation Cincinnati received numerous "best of" accolades in 2009 from

Ohio Magazine, Cincinnati Magazine and Cincy Magazine as one of the top attractions in the tri-state area.

New for 2010 is a new small lake called "The Practice Pond". It features an easy start cable system unlike any other in the country, designed to give children and beginners a place to learn to ride a wakeboard at a slower speed than on the main lake. "The Practice Pond will be a great addition to the entire Wake Nation experience," states Peter Kennedy. "Its main purpose is to teach kids and beginners how to properly get up on a wakeboard or water skis."

Wake Nation Cincinnati is open seven days a week through October. Hours are 10:00 a.m. until dark. For more information, go to www.wakenation.com. 🌐



Numbers to Know

- Building/Zoning:** 513/867-5318
- Development Services:** 513/867-5345
- Fire Prevention:** 513/867-5379
- Economic Development:** 513/867-5345
- City Income Tax:** 513/867-5327
- Utilities/Billing:** 513/867-5370
- General Info:** 513/867-5300