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Fairfield OH BUSINESS BOOSTER

May 2014

Chamber awards

On Thursday, March 27, the Fairfield Chamber of Commerce celebrated its 58th Annual Dinner with numerous awards and honors. Winners included:

Business Person of the Year

David Smith
Smith Appraisal Service

Business Leadership Award

Tom Urban
Mercy Health Fairfield Hospital

Community Appearance Award

Western States Machine Company

President's Award

Scott Spurlock
Jeff Pohlman Tire & Auto Service

Business Student of the Year

Sara Rose
Fairfield High School

Chamber golf outing

The Fairfield Chamber of Commerce 2014 Annual Golf Outing will be held on Wednesday, May 21, at the Fairfield Greens South Trace Golf Course. The event features 18 holes of golf, lunch, dinner, and a chance to win numerous prizes. Donations will also be accepted for the Fallen Heroes of Fairfield scholarship fund. One of the Chamber's premier networking events, the event is open both to Chamber members and non-members. For information or to register, visit www.FairfieldChamber.com. or call 881-5500.

Wake Nation adds new lake for summer

Wake Nation Cincinnati opened in Fairfield in 2009 as one of the first cable wake parks in the United States. It features a 10 acre oval-shaped lake on which riders are pulled by an overhead cable system. Since its opening, it has achieved a positive reputation among watersport enthusiasts throughout the Midwest. It has hosted numerous nationally sanctioned wakeboard tournaments, and has been recognized as a top attraction in the greater Cincinnati area.



Wake Nation is introducing several new attractions to mark the start of its upcoming 6th season. The biggest new addition is a new lake called "AquaSlide Waterpark." This lake will feature seven large, inflatable, floating obstacles for patrons to enjoy, including trampolines, jungle gyms, slides, balance beams, blobs and obstacle courses. The new lake will provide more summertime activities for people of all ages to have fun and stay cool in the water.

In addition to the AquaSlide lake, Wake Nation has also constructed several other new features for the coming season. Private shade areas have been built and may be rented, for

birthday parties, corporate outings, and other group events. A new arcade game area has been created. The menu has also been expanded with several new food and beverage options that should appeal to both watersport participants and spectators alike.

"The past few seasons have gone well. We've enjoyed increases in attendance and awareness," said CEO Peter Kennedy. "We are going stronger than ever."

Wake Nation opens its 6th season on May 1, 2014. It is located at 201 Joe Nuxhall Way, near Joyce Park. For information, visit www.wakenation.com.

Miles of Golf: Fairfield Golf Center gets new owner

Miles of Golf, one of the largest club fitting golf shops in the country, recently purchased the former Fairfield Golf Center at 6400 Dixie Highway (at the intersection of Route 4 and Bypass 4). The facility, which mirrors the company's original Miles of Golf in Ann Arbor, Michigan, contains a golf shop, club fitting center, practice facilities, and a teaching academy.

Doug Spencer, a PGA

professional, has established the Spencer Golf Academy at Miles of Golf. He previously taught throughout the United States and Asia, and was named one of Golf Digest's Top 40 Teachers under 40.

The Fairfield location will also include "The Cluboratory", a club fitting and testing center that offers demos from all of the

major manufacturers.

For more information about Miles of Golf, call 870-9057 or visit www.milesofgolf.com.



Temporary & promotional sign permits

Consider promoting your business with temporary signage. The City of Fairfield has low cost promotional sign permits that allow you to temporarily display extra signage on your business property.

Promotional sign permits allow a business to display one extra type of signage for up to ten consecutive days. Businesses can apply and receive up to twelve promotional permits per calendar year. A fee of \$10.30 is charged for each temporary sign permit. A minimum of ten days between each permit is required.

Promotional signage categories:

- **Banners:** Banners can be a maximum of 30 sq. ft. and must be attached to a permanent structure, such as a building, canopy, or pole sign supports.
- **Special Event Signs:** This sign can be a maximum of 24 sq. ft. Signs must be designed with one color of lettering and one color background. A corporate logo and/or a color picture with inlaid text is permitted.
- **Feather/Flutter Flags:** Limited to two flags per business. These flags are to be placed at least two feet out of the public right-of-way, adequately secured and anchored. Flags are to be no closer than 20 feet from the roadway edge, cannot be wider than three feet at their widest dimension and cannot extend any higher than 15 feet from immediate grade/pavement base.

For more information, contact the Building & Zoning Division at 867-5318.

Fairfield firm was part of Winter Olympics

Fairfield was represented in a small way at the recent Winter Olympics in Sochi, Russia. Machintek, a manufacturing company located on Port Union Road, built many of the skeleton sleds that were used by the American sledding teams, including the one manned by Matt Antoine in his bronze medal run.



Roger Hasler with a skeleton sled.

Machintek, which has 50 employees and has been located in Fairfield since 1995, has been involved with the U.S. Bobsled and Skeleton Federation since 2008. At that time, Machintek was approached to build the sled that was designed by a University of Cincinnati professor and his startup company named ProtoStar. Machintek has made five different iterations of the sled since then, including a design that was used in the 2010 Vancouver Olympics.

Precision is vital for the skeleton sleds, upon which athletes hurtle themselves headfirst down an ice

track at nearly 90 miles per hour. There are more than 100 different special components that

go into each sled. Machintek's manufacturing team invested hundreds of hours into building and refining all of the components. Saddles are custom fitted for each athlete, who personally visit the Fairfield facility for the fitting.

"It was pretty exciting," said company president Roger Hasler. "We feel proud in being a sponsor to the U.S. Bobsled and Skeleton Federation."

Retail center plans modified

In 2013, development company Brandicorp announced plans for a new retail center on South

Gilmore Road, in front of the Meijer store. After several public meetings, the plan was approved by the Planning Commission and



A new Panera in Colerain Township.

City Council. Earlier this year, the developer asked to modify the plan so that the Panera restaurant

could have a free-standing building with a pick-up window. This is a new concept for Panera, with only a few similar models in the region. The main focus remains dine-in casual, but the pick-up window will offer customers an additional option.

The modified plan was recently approved by the City. Construction at the site is expected to begin later this year. Other tenants for the center are yet to be identified.



Takumi Stamping expanding (again!)

Takumi Stamping Inc., a Tier 1 auto parts supplier to Toyota, broke ground earlier this spring on a \$3.6 million expansion to its manufacturing facility on Seward Road. The company will add 46,000 square feet of manufacturing space to its existing 150,000 square feet to accommodate growth.

This addition comes just a few years after Takumi moved into its new facility on Seward Road, just north of Symmes. The company previously leased space from

Pacific Manufacturing before building its own facility in 2009.

Takumi employs more than 300 people, and will add new jobs when the expansion is completed later this year. The City assisted the project by approving a 5-year, 75% property tax abatement on the assessed valuation of the new plant addition.

"We are happy to be in Fairfield" said Tash Tashima, project manager for Takumi. "It is a business friendly city."



Lords Sushi opened earlier this year at 6679 Dixie Highway (in the former Kobe Japanese space).

The restaurant specializes in Korean cuisine and fresh sushi rolls.

