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Fairfield OH BUSINESS BOOSTER

2015

Chamber awards

On Wednesday, March 18, the Fairfield Chamber of Commerce celebrated its 59th Annual Dinner with numerous awards and honors. Winners included:

Business Person of the Year

Mark Dickey

John F. Dickey & Company

Community Appearance Award

Performance Toyota

Shooting Star Award

Michael Burns

Glenn J. Ruff Inc.

Business Student of the Year

Ashton Hutchings

Fairfield High School ☺

Chamber golf outing

The Fairfield Chamber of Commerce 2015 Annual Fallen Heroes Golf Outing will be held on Wednesday, May 20, at the Fairfield Greens South Trace Golf Course. The event features 18 holes of golf, lunch, dinner, and a chance to win numerous prizes. Donations will also be accepted for the Fallen Heroes of Fairfield scholarship fund. One of the Chamber's premier networking events, the golf outing is open to both single golfers and foursomes, and both Chamber members and non-members. For information or to register, visit www.FairfieldChamber.com or call (513) 881-5500 ☺

Cincinnati Financial Corporation Makes Green Upgrades



Fairfield-based Cincinnati Financial Corporation recently learned that its corporate headquarters on S. Gilmore Road has received a coveted LEED Silver certification from the U.S. Green Building Council. It is one of the largest existing buildings in Ohio to achieve this status.

LEED (which stands for Leadership in Energy & Environmental Design) is a green building certification program that recognizes best-in-class building strategies and practices. To receive LEED certification, building projects must satisfy certain prerequisites and earn points to achieve different levels of certification.

In recent years, Cincinnati Financial has implemented a number of green initiatives related to both building operations and employee activities. Initiatives include:

- HVAC and lighting controls to better

manage energy use

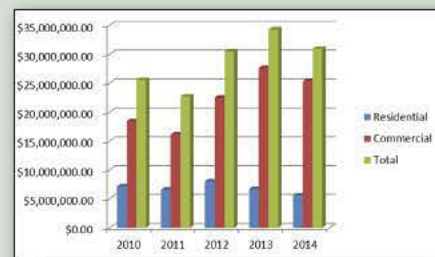
- Improving the fuel efficiency of its vehicular fleet
- Promoting an employee carpool program
- Increasing recycling efforts
- Using green janitorial services and sustainable office supplies

"Our associates are very engaged in our green efforts. We are always looking for new ways to positively impact our environment," said Tom Scheid, vice president of facilities. ☺



Building Investment above 5 year average

After a steady rise from 2011 to 2013, building investment totals dipped slightly last year in Fairfield. During 2014, valuations on building permits totaled \$30.9 million, a nearly 10% decrease over 2013 totals, but still well above the latest five year average. Commercial building investment in 2014 totaled \$25.4 million, while residential building investment totaled \$5.6 million. These figures are monitored closely by Fairfield development officials, since they represent important trends. ☺



Leadership Class

The Fairfield Chamber of Commerce is organizing a Leadership Fairfield Class, which will begin in September, 2015. The Class is designed to help residents and business people enhance their leadership skills, thereby enhancing the quality of life of the Fairfield community.

The Class will consist of monthly half-day meetings through May, 2016. Class size will be limited to ensure hands-on participation. Further details are still being developed. For more information, visit www.FairfieldChamber.com or call (513) 881-5500 ☺

Fairfield
Chamber of Commerce

Cincinnati Bell Moves Fairfield onto Fiber Network

Fairfield is one of the first cities in Ohio to have an all-fiber network for voice, video and Internet service. Cincinnati Bell announced in December it is moving small business and residential customers in Fairfield onto the company's fiber network to meet the demand for high-speed Internet and other services that traditional copper lines cannot support. At the same time, the company will also be removing equipment from the network that no longer meets its standards for reliability and performance.



Fiber offers multiple advantages for businesses and consumers, including gigabit Internet service, which is up to 100 times faster than typical download speeds. That's important as businesses increasingly turn to cloud-based applications that require high-speed connectivity.

Fiber's increased bandwidth is equally

important for consumers, who expect reliable connectivity as they bring more smart devices into the home.

Economic development agencies across the country view fiber networks as an important tool for business expansion and attraction. Many tech startups, for example, rely on a lightning-fast Internet connection to begin building their business. Mature businesses looking to relocate expect the speed and reliability fiber provides.

Cincinnati Bell currently covers more than 40 percent of the region with its fiber network, and expects to have about 80 percent of the region covered by the end of 2016. To learn more about Cincinnati Bell's fiber network and its suite of business and consumer services, contact Darrick Zucco, VP Carrier Market & Network Transformation, at darrick.zucco@cinbell.com.

Mercy Health Earns Accreditation

Mercy Health Fairfield Hospital recently announced that Optum Health has renewed the hospital's accreditation as a Bariatric Surgery Center of Excellence for another three years. Fairfield Hospital is the only hospital in greater Cincinnati to earn the designation. Centers earn the designation based on their record of delivering care in a manner that meets strict standards, increases the likelihood of superior outcomes and ultimately reduces costs. To learn more about Mercy Health - Weight Management Solutions, visit www.e-mercy.com/weight-management-solutions.aspx.



Two Industrial Expansion Projects Underway

Element Materials Technology



Element Materials Technology is a global network of laboratories with experts specializing in materials testing, product qualification testing and failure analysis. The company employs more than 1,000 scientists, engineers and technicians in laboratories across the United States and Europe. It contracts with numerous customers in a wide variety of industries, including aerospace & defense, oil & gas, automotive parts, and biomedical devices.

In 2014, Element purchased Fairfield-based Accutek Testing Laboratory, located at 3701 Port Union Road. Element currently has two other facilities in Sharonville and in Woodlawn. In an effort to increase operational efficiencies, Element will consolidate its three local facilities into Fairfield.

Element will invest nearly \$2.5 million into the facility. The major components of the project include the construction

of new mezzanine office space and the conversion of warehouse space into new office and laboratory space. Element currently employs 40 at the Fairfield site. Upon completion of the project, it will close its other two local facilities, relocating 20 jobs from Sharonville and 50 from Woodlawn. The company will also create at least 10 new jobs within one year. In total, the Fairfield facility will eventually house at least 120 positions.

Calvary Industries



Calvary Industries, Inc. was founded in Fairfield in 1983 as a chemical compounding supplier and manufacturer. Since its founding, the company has grown to three locations (two in Ohio and one in Louisiana) with more than 100 employees. Calvary offers chemical formulating, custom processing, and blending for numerous

industries, including food and dairy products, industrial applications, and janitorial products.

Due to recent growth and newly signed contracts, Calvary needs additional warehouse and distribution space. Calvary considered both its Fairfield facility and its Louisiana facility for this

project before choosing to expand in Fairfield. The company will construct a 16,000 square foot addition to its existing facility, located at 9233 Seward Road. Total new investment is estimated at more than \$1.3 million. Calvary will retain its existing 38 jobs and will create at least 8 new jobs within two years of the completion of construction.