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Fairfield OH BUSINESS BOOSTER

November 2011

Festival of Trees offers businesses unique exposure

"Light Up Fairfield" will celebrate the holiday season December 3 in Village Green (see page 9 for more information). As part of the festivities, businesses are invited to sponsor and decorate a holiday tree during the fourth annual "Festival of Trees" at the Fairfield Community Arts Center.

The event offers businesses a unique way to advertise, offers a team-building event for employees, provides a holiday tree to a family in need, and generates funding for scholarships to children taking classes at the Community Arts Center.

Four prime spots located next to the revolving entry doors are available for \$150. Other locations are available for \$100. Trees are provided by the Parks Department, with sponsor names prominently displayed.

Call the Parks and Recreation Department at 867-5348 for more information. 🌳

Fairfield sees new, updated restaurants

Plans have been submitted for two new restaurant projects in high profile locations around the City. Both projects are currently under construction.

La Piñata, a Mexican restaurant with several locations around the Cincinnati area, has submitted plans to open in the Village Green in the dining space formerly occupied by Symmes Tavern on the Green. The restaurant will require a significant investment in new kitchen and restroom facilities.



La Piñata has several Cincinnati locations, including this one in Colerain Township.

The owners hope to be serving diners by the end of December. The pub section of Symmes Tavern will remain open.

The **Waffle House** at the corner

of Nilles Road and State Route 4 is scheduled to be demolished and rebuilt. The owners report that the location is prime, so they want to upgrade and modernize the facility. The new structure will be complete sometime in 2012.

In the meantime, patrons of the **Olive Garden** on State Route 4 have seen the completion of a major interior renovation. The remodeling represented a significant long-term investment to the Fairfield area by the restaurant chain. 🌿

New businesses and expansions abound

Business in Fairfield remains robust, with several projects emerging. From new businesses to expansions, investments are showing signs of a continuing improvement of the economic climate.

One notable project is the new **Verizon** store on State Route 4 across from Jungle Jim's. The building represents a significant six figure investment.

Fairfield First Baptist Church recently dedicated "The Rock," its new community center on Hicks Boulevard. The facility includes a gymnasium along with other recreation features.

Significant improvements are



Jeff Wyler Nissan is among several businesses making major renovations on SR 4.

underway at **Jeff Wyler Nissan** and **Superior Hyundai North**, both located on SR 4.

Kohl's recently completed a major interior renovation.

Across from Kohl's on Kolb Drive, a new **Sprint** store is preparing to open.

A new place of worship, the **Bible Baptist Church**, is being constructed just east of the UAW

Hall on Symmes Road.

Beyond Our Dreams Daycare has opened at 7255 Dixie Highway.

Cosentino USA has opened a new industrial enterprise that supplies tile product at 4260 Port Union Road.

Poppadent has opened a body repair service at 7135 Dixie Highway.

Drive Time has opened a new auto sales business at 5910 Dixie Highway.

JS Gold & Coin opened in Jungle Jim's.

Hanger Prosthetics at 660 Wessel Drive and **Woodridge Veterinary Hospital** at 3787 Woodridge Boulevard have undergone improvements or expansions. 🌿

Rik Saylor Financial unveils new offices

Dinner and a Show promotes local eateries

The Fairfield Community Arts Center and the Fairfield Chamber of Commerce have recently partnered on a joint project called *Dinner and a Show*. The concept utilizes the City's recreational programming to enhance economic development efforts and support local businesses.

The Community Arts Center's online ticketing system provides a series of prompts to ticket purchasers linking them to the Chamber's restaurant guide. A new ticket envelope was designed that lists the name and address of all Chamber restaurant members. The partnership began in September with the start of ticket sales for the 2011-2012 theater season.

Rik Saylor Financial recently celebrated the grand opening of the company's newly remodeled offices at the Clock Tower business condominiums on Nilles Road. The growing financial services firm renovated its basement level and expanded into vacant space next door, creating new offices and meeting rooms.

The particularly interesting part about the recent renovation is the multi-media center designed by Founder and President Rik Saylor. One room is designated



Rik Saylor associates and members of the Fairfield Chamber of Commerce celebrate the completion of renovations at the company's Clock Tower offices.

as an audio room for radio broadcasting. Another room is designed for video and webcasting productions. One wall is painted bright green to serve as a "green screen" that allows video editors to superimpose images, backgrounds or graphics into the shot.

Business Person of the Year. "We can help people with wealth management, insurance, tax planning, real estate and banking services all in one place."

For information about Rik Saylor Financial, call 829-8888 or visit www.riksaylorfinancial.com.

PowerNet Global: a quiet telecom giant

Did you know that Fairfield is home to the second largest telecommunications provider in the Tristate area (*behind only Cincinnati Bell*)? Located on State Route 4 (*across from Olive Garden*), many motorists likely never notice the modest sign that identifies a major player in the telecommunications field.

Locally owned and operated since 1992, PowerNet Global is a premier provider of high quality communications services to businesses and residents nationwide.

A big community supporter, PowerNet Global tries to offer programs and activities



Standing in front of the PowerNet Global headquarters on SR 4 are (left to right) Rick Human, Dave Combs, Paul Jordan, Harry Samol, Matt Ziebro, and Anton Loon

that return value and support to the local community. In 2007, Mayor Ronald D'Epifanio declared December 11 *PowerNet Global Day* and honored the company with a Key to the City. More recently, the company was recognized for its many

contributions with the Medical Mutual Pillar Award and Kent Clapp CEO Award.

For more information, call PowerNet Global toll free at 1-866-884-9976 or visit www.powernetglobal.com.

Numbers to Know

Building/Zoning: 513/867-5318

Development Services: 513/867-5345

Fire Prevention: 513/867-5379

Economic Development: 513/867-5345

City Income Tax: 513/867-5327

Utilities/Billing: 513/867-5370

General Info: 513/867-5300