



## ORGANIZATION RECOGNITION

Recognition will vary depending on sponsorship level, and we are happy to work with you to find the best way to showcase your brand.

- ◆ Banners / Signage
- ◆ Logo Placement
- ◆ Printed Materials
- ◆ Social Media / Mass Email
- ◆ Event Mentions
- ◆ Space for Sponsor Booth



SCAN TO GET INVOLVED



# CITY OF FAIRFIELD COMMUNITY EVENTS

## SPONSORSHIP GUIDE

YOUR BRAND. OUR COMMUNITY.  
ENDLESS POSSIBILITIES.



## HOW TO GET INVOLVED

FairfieldOH.gov/EventSponsorship  
513-867-5348 ◆ [parks@fairfieldoh.gov](mailto:parks@fairfieldoh.gov)

FAIRFIELD  
PARKS AND RECREATION

Our **FREE** Community Events offer great opportunities to showcase your organization by aligning with the City's mission of **improving quality of life for its residents and visitors.**



## WHY PARTNER WITH US?

With over 20,000 active and engaged social media followers, City-wide publications, and established high-quality events that draw crowds from beyond Fairfield, we offer unmatched exposure across the region. We are committed to highlighting our community partners in strategic and meaningful ways. ***Check out all the opportunities to elevate your brand!***

### RED, WHITE & KABOOM

July 3rd at Harbin Park

Average attendance 5,000

- ♦ Presenting Sponsor \$5,000
- ♦ Stage Sponsor \$2,000
- ♦ Food Truck Sponsor \$1,000

### GROOVIN' ON THE GREEN

Most Thursdays, Memorial Day through Labor Day, at Village Green Park

Average attendance 2,000 per concert

- ♦ Season Sponsor \$10,000
- ♦ Single Concert Sponsor \$2,000

## PERFORMING ARTS SEASON

at Community Arts Center Theater

10-14 shows per season

Averaging 200 attendees per show

- ♦ Season Sponsor \$4,000
- ♦ Show Sponsor \$500

## CITY GOLF CHAMPIONSHIP

3rd or 4th weekend in July

- ♦ Presenting Sponsor \$2,000
- ♦ Banquet Sponsor \$1,000

## COMMUNITY EVENTS

- ♦ Large Event \$2,000
- ♦ Small Event \$1,000

Halloween on the Green,

Parade of Lights, Touch a Truck, and more!

## LOOKING FOR SOMETHING ELSE?

We occasionally have additional sponsorship opportunities for City events, and we are always open to discussing alternative ideas.

***Connect with us and let's find a way to collaborate!***

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