



ORGANIZATION RECOGNITION

Recognition will vary depending on sponsorship level, and we are happy to work with you to find the best way to showcase your brand.

- ◆ Banners / Signage
- ◆ Logo Placement
- ◆ Printed Materials
- ◆ Social Media / Mass Email
- ◆ Event Mentions
- ◆ Space for Sponsor Booth



SCAN TO GET INVOLVED



HOW TO GET INVOLVED

FairfieldOH.gov/EventSponsorship
513-867-5348 ◆ parks@fairfieldoh.gov

CITY OF FAIRFIELD

COMMUNITY

EVENTS

SPONSORSHIP GUIDE

YOUR BRAND. OUR COMMUNITY.
ENDLESS POSSIBILITIES.



FAIREFIELD
PARKS AND RECREATION

Our **FREE** Community Events offer great opportunities to showcase your organization by aligning with the City's mission of **improving quality of life for its residents** and visitors.



WHY PARTNER WITH US?

With over 20,000 active and engaged social media followers, City-wide publications, and established high-quality events that draw crowds from beyond Fairfield, we offer unmatched exposure across the region. We are committed to highlighting our community partners in strategic and meaningful ways. *Check out all the opportunities to elevate your brand!*

RED, WHITE & KABOOM

July 3rd at Harbin Park

Average attendance 5,000

- ◆ Presenting Sponsor \$5,000
- ◆ Stage Sponsor \$2,000
- ◆ Food Truck Sponsor \$1,000

GROOVIN' ON THE GREEN

Most Thursdays, Memorial Day through Labor Day, at Village Green Park

Average attendance 2,000 per concert

- ◆ Season Sponsor \$10,000
- ◆ Single Concert Sponsor \$2,000

PERFORMING ARTS SEASON

at Community Arts Center Theater

10-14 shows per season

Averaging 200 attendees per show

- ◆ Season Sponsor \$4,000
- ◆ Show Sponsor \$500

CITY GOLF CHAMPIONSHIP

3rd or 4th weekend in July

- ◆ Presenting Sponsor \$2,000
- ◆ Banquet Sponsor \$1,000

COMMUNITY EVENTS

- ◆ Large Event \$2,000
- ◆ Small Event \$1,000

Halloween on the Green,
Parade of Lights, Touch a Truck,
and more!

LOOKING FOR SOMETHING ELSE?

We occasionally have additional sponsorship opportunities for City events, and we are always open to discussing alternative ideas. *Connect with us and let's find a way to collaborate!*

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